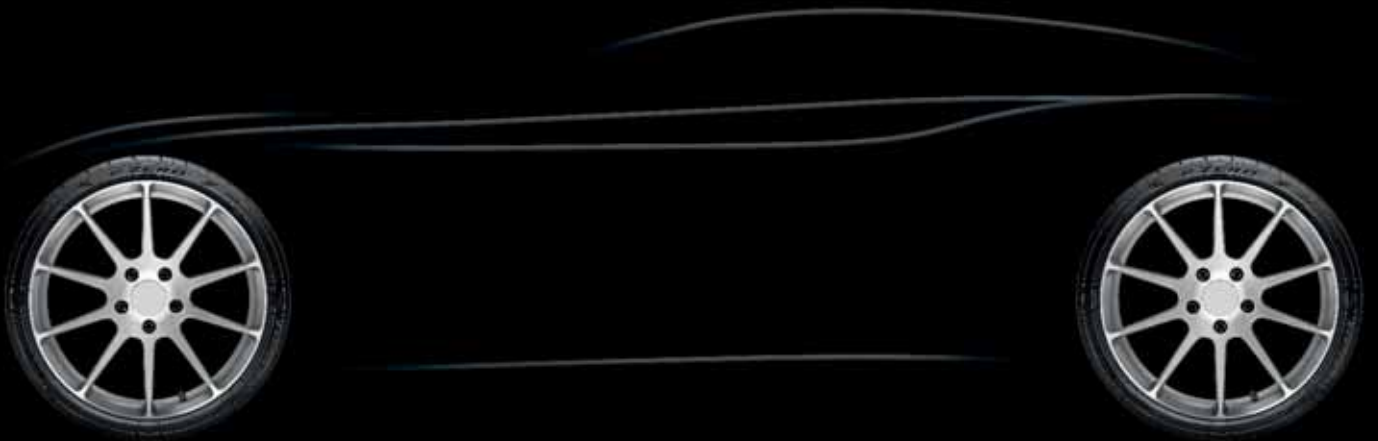


P ZERO™

ACCESSORISE THEM WITH
YOUR FAVOURITE CAR.

(CAR IS NOT INCLUDED)



INTRODUCING THE NEW P ZERO™



POWER IS NOTHING WITHOUT CONTROL

INTRODUCING THE NEW P ZERO™

The advanced performance and technical characteristics of today's premium and prestige cars can no longer be sustained by the same tyres for every model. This is a trend that was quickly identified by Pirelli, which put the development of bespoke tyres at the core of its industrial and technical strategy, becoming one of the preferred partners in the automotive industry.

The ingredients of the PERFECT FIT are dedicated technologies, processes and materials. By blending these elements together, in accordance with the needs that each manufacturer's engineers identify right from the design phase, Pirelli is able to develop tyres that are tailor-made for each car.

Every P ZERO™ is designed to be accessorised with your favorite car.

“ OUR COLLABORATION
WITH PIRELLI IS MORE THAN A PARTNERSHIP,
WE'RE LIKE FAMILY ”





Horacio Pagani
Pagani Automobili - Founder and Chief Designer





THE PERFECT FIT FOR THE PREMIUM AND PRESTIGE CAR MODELS






Audi

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	R8	2015	FRONT	245/30ZR20 (90Y)	P-ZERO	(R01) XL
	R8	2015	REAR	305/30ZR20 (103Y)	P-ZERO	(R01) XL
	R8	2015	FRONT	245/35ZR19 (93Y)	P-ZERO	(R01) XL
	R8	2015	REAR	295/35ZR19 (100Y)	P-ZERO	(R01)
	A6	2011	AA	265/30R21 96Y	P-ZERO	ncs (R01) XL
	RS3	2015	FRONT	255/30R19 91Y	P-ZERO	ncs (R02) XL
	RS3	2015	REAR/AA	235/35R19 91Y	P-ZERO	(R02) XL
	A3	2012	AA	225/40R18 92Y	P-ZERO	(AO) XL

BMW

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	7-SERIES	2015	FRONT	245/35R21 96Y	P-ZERO	Run Flat (*) XL
	7-SERIES	2015	REAR	275/30R21 98Y	P-ZERO	Run Flat (*) XL
	7-SERIES	2015	FRONT	245/40R20 99Y	P-ZERO	Run Flat (*) XL
	7-SERIES	2015	REAR	275/35R20 102Y	P-ZERO	Run Flat (*) XL
	7-SERIES	2015	FRONT	245/45R19 98Y	P-ZERO	Run Flat (*)
	7-SERIES	2015	REAR	275/40R19 101Y	P-ZERO	Run Flat (*)
	7-SERIES	2015	AA	245/45R19 102Y	P-ZERO	(*) XL
	X1	2015	AA	225/50R18 99W	P-ZERO	(*) XL



Ferrari

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	F12 TDF	2016	FRONT	275/35ZR20 (102Y)	PCORSA	(F) XL
	F12 TDF	2016	REAR	315/35ZR20 (106Y)	PCORSA	(F)
	GTC4 Lusso	2016	FRONT	245/35ZR20 (95Y)	PCORSA	(F01) XL
	GTC4 Lusso	2016	REAR	295/35ZR20 (105Y)	PCORSA	(F01) XL
	488GTB	2015	FRONT	245/35ZR20 (95Y)	PCORSA	(F02) XL
	488GTB	2015	REAR	305/30ZR20 (103Y)	PCORSA	(F02) XL



The new P Zero™ Homologations




Jaguar

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	F-Type SVR	2016	FRONT	265/35ZR20 (99Y)	P-ZERO	(J) XL
	F-Type SVR	2016	REAR	305/30ZR20 (99Y)	P-ZERO	(J)
	XF	2015	AA	255/35ZR20 97Y	P-ZERO	(J) XL
	XF	2015	AA	245/40ZR19 98Y	P-ZERO	(J) XL
	XF	2015	AA	245/45ZR18 100W	P-ZERO	(J) XL





Lamborghini

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	AVENTADOR	2013	FRONT	255/30ZR20 (92Y)	P-ZERO	(L) XL
	AVENTADOR	2013	REAR	355/25ZR21 (107Y)	P-ZERO	(L) XL
	HURACAN L580-2	2015	FRONT	245/35ZR19 (93Y)	P-ZERO	(L) XL
	HURACAN L580-2	2015	REAR	305/35ZR19 (102Y)	P-ZERO	(L)
	HURACAN LP580-2	2015	FRONT	245/35ZR19 (93Y)	PCORSA	ncs (L) XL
	HURACAN LP580-2	2015	REAR	305/35ZR19 (102Y)	PCORSA	ncs (L) XL
	HURACAN LP580-2	2015	FRONT	245/35ZR19 (93)	P-ZERO	(L) XL
	HURACAN L580-2	2015	REAR	305/35ZR19 (102Y)	P-ZERO	(L) XL


McLaren

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	540C-570S-570GT	2015/16	FRONT	225/35ZR19 (88Y)	PCORSA	ncs (MC) XL
	540C-570S-570GT	2015/16	REAR	285/35ZR20 (104Y)	PCORSA	ncs (MC) XL
	540C-570S-570GT	2015/16	FRONT	225/35ZR19 (88Y)	P-ZERO	ncs (MC) XL
	540C-570S-570GT	2015/16	REAR	285/35ZR20 (104Y)	P-ZERO	ncs (MC) XL


Mercedes

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	AMG GT	2014	FRONT	265/35ZR19 (98Y)	P-ZERO	(MO) XL
	AMG GT	2014	REAR	295/30ZR20 (101Y)	P-ZERO	(MO) XL
	E-CLASS AMG E63	2016	FRONT	265/35ZR20 (99Y)	P-ZERO	(MO1) XL
	E-CLASS AMG E63	2016	REAR	295/30ZR20 (101Y)	P-ZERO	(MO1) XL
	E-CLASS	2016	FRONT	245/35R20 95Y	P-ZERO	Run Flat (*) (MOE) XL
	E-CLASS	2016	REAR	275/30R20 97Y	P-ZERO	Run Flat (*) (MOE) XL
	C-CLASS AMG	2013	FRONT	225/40ZR19 93Y	P-ZERO	(MO) XL
	C-CLASS AMG	2013	REAR	255/35ZR19 96Y	P-ZERO	(MO) XL


Mini

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	CLUBMAN	2015	AA	225/35R19 88Y	P-ZERO	Run Flat (*) XL


Pagani

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	HUAYRA BC	2016	FRONT	255/30ZR20 (92Y)	PCORSA	XL
	HUAYRA BC	2016	REAR	355/25ZR21 (107Y)	PCORSA	XL



Porsche

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	718 BOXSTER	2016	FRONT -for 718 and BOXSTER/CAYMAN Pre FL	235/35ZR20 (88Y)	P-ZERO	(NI)
	718 BOXSTER	2016	REAR -for 718 and BOXSTER/CAYMAN Pre FL	265/35ZR20 (95Y)	P-ZERO	(NI)
	718 BOXSTER	2016	FRONT -for 718 and BOXSTER/CAYMAN Pre FL	235/40ZR19 (92Y)	P-ZERO	(NI)
	718 BOXSTER	2016	REAR -for 718 and BOXSTER/CAYMAN Pre FL	265/40ZR19 (98Y)	P-ZERO	(NI)
	718 BOXSTER	2016	FRONT -for 718 and BOXSTER/CAYMAN Pre FL	235/45ZR18 94Y	P-ZERO	(NI)
	718 BOXSTER	2016	REAR -for 718 and BOXSTER/CAYMAN Pre FL	265/45ZR18 101Y	P-ZERO	(NI)



Seat

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	LEON	2012	AA	235/35R19 91Y	P-ZERO	XL

Volkswagen

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	SCIROCCO - GOLF	2008 & 2012	AA	235/35R19 91Y	P-ZERO	XL
	SCIROCCO	2008	AA	235/40R18 95W	P-ZERO	S-I XL

Volvo

CAR MODEL	HOMOLOGATION	MODEL YEAR	AXLE	DESCRIPTION	PATTERN	MARKING
	S90 - V90	2016	AA	245/35R21 96Y	P-ZERO	ncs (VOL) XL
	S90 - V90	2016	AA	255/35R20 97W	P-ZERO	ncs (VOL) XL
	S90 - V90	2016	AA	245/45R18 100W	P-ZERO	(VOL) XL
	V40	2012	AA	235/35R19 91Y	P-ZERO	(RO2) XL

THE NEW P ZERO™ INNOVATION

PIRELLI'S CUTTING-EDGE TECHNOLOGY AT ITS BEST

P ZERO™ is the unique Ultra High Performance product combining Pirelli's knowledge gained from competitive Motorsport and from Pirelli's alliance with the top car manufacturers, granting the perfect fit for the performance of each car.

- ① **Ultimate handling performance at high speed driving** thanks to a new bead construction coming from F1® experience
- ② **Superior aquaplaning safety reserve** given by wide longitudinal grooves
- ③ **Tyre weight reduction** granted by innovative materials for excellent rolling resistance performance
- ④ **Constant performance level throughout the duration of the tyre life** thanks to new flat tyre profile



P ZERO CORSA™

EXTREME PERFORMANCE

SUPER CAR



CUSTOMISED OUTER TREAD DESIGN

① Hard handling performance, high speed cornering and impressive lateral acceleration managed by the massive tread blocks on the shoulder and the central continuous rib.

CUSTOMISED INNER TREAD DESIGN

② Excellent balance between high speed driving and grip/traction thanks to the dual-compound tread technology.

CUSTOMISED TREAD COMPOUND SOLUTIONS

③ Motorsport derived materials for improved resistance to high thermo-mechanical stress.



P ZERO™

ORIGINAL EQUIPMENT PERFORMANCE

SPORTS CAR



① Superior steering responsiveness thanks to the blocky shoulder providing increased tread stiffness and greater lateral stability.

② Superior safety in wet conditions thanks to the high silica content. Better traction and riding comfort with high pitch sequence.

③ Improved tyre warm up. Medium/high working range for hard handling consistency.



LUXURY SALOON



① Low noise emission and low rolling resistance achieved by optimised pitch sequence and siping design.

② Superior safety in wet conditions thanks to the high silica content. Better traction and riding comfort with high pitch sequence.

③ Improved rolling resistance, wet performance and better mileage.



30 HIGH PERFORMANCE SINCE 1986 30 YEARS OF CONTINUOUS TECHNOLOGICAL YEARS INNOVATION ON BOTH TRACK AND ROAD

P ZERO™ is ever a point of reference: technologically the most advanced, the best performing, the most coveted. A continuous story of success on the road derived from motorsport activity and from collaboration with top car manufacturers

FROM TRACK	1986	1989	1995	2003	2005	2009	2011
	P ZERO™ Lancia Delta S4 Developed to compete in the Rally World Championship.	P ZERO™ Several teams P ZERO™ debut in F1® equipping several teams.	P ZERO™ Ferrari 333 SP F.Velex - A.Evans - E.Van de Poel win the IMSA® Sebring 12hrs.	P ZERO™ Subaru Impreza WRC Petter Solberg wins the World Rally Championship.	P ZERO™ Maserati MC 12 GT1 Vitaphone Racing Team (M. Bartels - T.Schneider - P.Babini - T.Blaug) wins the FIA GT Championship.	P ZERO™ Lamborghini Lamborghini Trofeo supplier.	P ZERO™ All the teams F1® debut as Official Tyre Supplier with 6 different P ZERO™ tyres.
TO ROAD	1987	1994	2000	2007	2010	2012	2016
	P ZERO™ FERRARI F40 - First 17" original equipment application. - First 35 tyre. - First ZR tyre. - First front/rear fitment with different sizes.	P ZERO™ SYSTEM FERRARI F355 First vehicle using different tread design between front and rear.	P ZERO™ ROSSO PORSCHE 996 Introducing sport tyres also on SUVs and luxury saloons.	P ZERO™ LAMBORGHINI GALLARDO - New materials. - New asymmetric construction. - New technologies.	P ZERO™ CORSA Porsche 911 GT3 RS The road legal tyre for track days. Dedicated to race enthusiasts.	P ZERO™ TROFEO R McLaren P1 An outstanding upgrade of the P ZERO™ Trofeo. Even more performance, based on over 100 years of motorsport experience.	P ZERO™ NEW Ferrari 488 GTB Latest addition to the P ZERO™ team. The most advanced high performing tyres developed together with the most demanding car manufacturers.

P ZERO™ BRAND: A UNIQUE ICON OF STYLE AND PERFORMANCE

The P ZERO™ stunned the automotive world when it appeared in 1987, as Pirelli's very first Ultra High Performance tyre. P ZERO™ is also associated with some of the best-known stars and celebrities, who have lent their image to its iconic advertising campaigns. P ZERO™ also means Formula 1, where the name is written in multi-coloured letters on the tyres bolted to the world's top cars, driven by the world's best drivers. So, for Pirelli, P ZERO™ means much more than just a product, it's a brand that has made Pirelli the world leader in high performance tyres.

The New P ZERO™

